BE ON YOUR WAY TO IMPROVING YOUR FIRM’S PROPOSALS IN 4 HOURS!

Your design firm struggles with proposals. They take a long time to prepare. And, it’s frustrating to submit a price proposal and not get the project. In some cases that is because the price was higher than the client is willing to pay. But in many cases, the reason is that the proposal was not persuasive enough.

MINDWALK Business Coaching (“MINDWALK”) is a business coaching firm that helps your design firm grow. MINDWALK offers a variety of coaching services. Pump Up Your Proposals, however, was created to help clients win more project proposals- and land more work.

With Pump up Your Proposals, you get:

* Coaching for half a day at your place of business. No need to travel. That’s because MINDWALK firmly believes that live, face-to-face coaching gets better results than traditional phone or web-based coaching.
* MINDWALK reviewing and analyzing your past proposals to identify how to make them more persuasive.
* MINDWALK sitting down with your firm and going over the results of the analysis so you have better direction.
* MINDWALK pointing out areas for improvement, and clearly explaining what to change and how to change it to make the proposals more persuasive.
* MINDWALK working with your firm to create/update the proposal template to make it easier to write proposals that win business.
* MINDWALK leaving behind a customized proposal checklist that your establishment can follow when preparing future proposals.
* As a bonus, MINDWALK will review your next proposal. (This can occur anytime within six months of the coaching.)

MINDWALK clients, on average, report an increase in their proposal “win rate” of 32% as a result of the coaching. One client had this to say, “The coaching program was the best money we’ve ever spent! The new proposal template we developed with the MINDWALK coach helped us win five new web design projects, and a top price. We probably would not have got these projects otherwise.”

Call or email us to schedule a FREE 30-minute coaching session, conducted by phone and let us start helping you write you best proposals TODAY.